

WPXI 4145 Evergreen Road Pittsburgh, PA 15214

Contract #	327840
Schedule Dates	08/21/12-08/27/12
Advertiser	Pol/R Casey/R/US Senate (16759)
Agency	Shorr & Associates (2909)
Product	Political - Federal Candidate (1067)
Brand	POL/R CASEY/D/SEN/PA (135597)
Salesperson	Telerep/Washington DC, Washington DC (1040)
Sales Office	Telerep/Washington DC
<b>Buyer Name</b>	D'ETTORRE, MICHAEL
Phone/Fax	1
QPE.	N/A
Account Types	National/Political
Billing Type	Standard
Comments	BOB CASEY 8/21 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Shorr & Associates 1831 Chestnut Street Philadelphia, PA 19103

08/20/12 Jennifer Stewart \$3,247.50 \$18,402.50 06288005 08/20/12 Normal 15.00 Commission % Package Deal Last Modified Date Entered Commission Order Type **Entered By** Sales Tax Headline # Net Total 00-05 Demo

Rate \$17,550.00 \$4,100.00	\$21,650.00
<u>Spots</u> 28 6	¥
Pittsburgh (WPXI) By Broadcast Month Aug. 2012 Sep. 2012	Grand Total:

1	11)
1	9

1.0   formal Line   5pot   08/21/12-08/21/12   5   330   52.94c Channel 11 News   1   1   1   1   1   1   1   1   1	Line	Line Type / Break Type (Ref #)	Dates	Ж	Length	Run Times	SPW Mo	11	We Th	Mo Tu We Th Fr Sa Su	Su Spots	Rate	a	Total	Station	Comments	Entered
08/27/12-08/27/12   5   330   32-294- Channel 11 News   1   1   1   1   1   1   1   1   1	1.	0 Normal Line / Spot	08/21/12-08/24/12	2		5:29A- Channel 11 News 530am		1	1 1	1	4	₩.	325.00	\$1,300.0	00 Pittsburgh (WPXI)	NEWS 530A-6A/1	8/20/12
08/21/12-08/24/12         5         30         7A-Today Show         2         2         2         2         4,200.00         Petaburgh (WPXI)         TODAY 7-94/4           08/21/12-08/27/12         5         30         7A-Today Show         2         2         2         2         2         2         2         4,200.00         Petaburgh (WPXI)         TODAY 7-94/4           08/21/12-08/24/12         5         30         7A-Today Show         1         1         1         1         4         \$375.00         Petaburgh (WPXI)         DIDY 430-5P/5           08/21/12-08/24/12         5         30         4:29P- Judge Judy 430p         1         1         1         4         \$150.00         Petaburgh (WPXI)         DIDY 430-5P/5           08/21/12-08/24/12         5         30         6:59P- Jeopardy         1         1         1         4         \$1,00.00         Petaburgh (WPXI)         DIDY 730P/9           08/21/12-08/24/12         5         30         6:59P- Jeopardy         1         1         1         4         \$1,00.00         Petaburgh (WPXI)         DIDY 730P/9           08/21/12-08/24/12         5         30         56:59P- Jeopardy         1         \$1,100.00         \$1,100.00         Petaburgh (WPXI	2.	0 Normal Line / Spot	08/27/12-08/27/12	2		5:29A- Channel 11 News	1				1	₩.	325.00	\$325.0	00 Pittsburgh (WPXI)	NEWS 530A-6A/2	8/20/12
08/27/12-08/24/12         5         :30/A- Today Show         2         \$525.00         \$1,050.00         Pittsburgh (wPxI)         TODAY 7-94/4           08/21/12-08/24/12         5         :30/4:29P- Judge Judy 430p         1         1         1         4         \$375.00         \$1,500.00         Pittsburgh (wPxI)         JUDY 430-59/5           08/21/12-08/24/12         5         :30/5:39P- Ger (EST)         1         1         1         4         \$1,000.00         \$1,400.00         Pittsburgh (wPxI)         JUDY 430-59/6           08/21/12-08/24/12         5         :30/5:39P- Jeopardy         1         1         1         4         \$1,100.00         \$1,400.00         Pittsburgh (wPxI)         JUDY 430-59/6           08/21/12-08/24/12         5         :30/5:39P- Jeopardy         1         1         1         4         \$1,100.00         Pittsburgh (wPxI)         JEOP 7-730P/6           08/21/12-08/24/12         5         :30/6:59P- Jeopardy         1         1         \$1,100.00         \$1,100.00         Pittsburgh (wPxI)         JEOP 7-730P/6           08/27/12-08/27/12         5         :30/6:59P- Jeopardy         1         \$1,100.00         \$1,250.00         Pittsburgh (wPxI)         JAT NEWS 7-10A/12           08/27/12-08/27/12         5         :	m	0 Normal Line / Spot	08/21/12-08/24/12			7A- Today Show			2 2	2	8		525.00	\$4,200.0	30 Pittsburgh (WPXI)	TODAY 7-94/3	8/20/12
08/27/12-08/24/12         5         :304::29P-Judge Judy 430p         1         1         1         1         4         \$375.00         \$15.00.00         Pitsburgh (WPXI)         JUDY 430-5P/5           08/27/12-08/27/12         5         :304::29P-Judy 430p         1         1         1         3         \$60.00         \$15.00.00         Pitsburgh (WPXI)         JUDY 430-5P/6           08/27/12-08/24/12         5         :306::59P-Jeopardy         1         1         1         4         \$1,100.00         Pitsburgh (WPXI)         JEOP 7-730P/9           08/27/12-08/27/12         5         :306::59P-Jeopardy         1         1         1         4         \$1,100.00         Pitsburgh (WPXI)         JEOP 7-730P/9           08/27/12-08/27/12         5         :306:59P-Jeopardy         1         1         1         4         \$1,100.00         Pitsburgh (WPXI)         JEOP 7-730P/9           08/27/12-08/27/12         5         :306:59P-Jeopardy         1         \$1,100.00         \$1,100.00         Pitsburgh (WPXI)         JEOP 7-730P/9           08/27/12-08/27/12         5         :3010:59P-CHANNEL 11 NEWS         1         \$1,250.00         \$1,100.00         Pitsburgh (WPXI)         SUN FURS 7:100A/12           08/27/12-08/27/12         5         :301	4	0 Normal Line / Spot	08/27/12-08/27/12	2		7A- Today Show	2	-1			2	*	525.00	\$1,050.0	00 Pittsburgh (WPXI)	TODAY 7-9A/4	8/20/12
08/27/12-08/27/12         5         :30 6:39P- Judy 430P         1         \$375.00         \$375.00         \$375.00         Pitsburgh (WPXI)         JUDY 430-5P/6           08/21/12-08/24/12         5         :30 6:39P- Jeopardy         1         1         1         1         4         \$1,100.00         Pitsburgh (WPXI)         NEWS 530-6P/7           08/21/12-08/24/12         5         :30 6:39P- Jeopardy         1         1         1         4         \$1,100.00         Pitsburgh (WPXI)         NEWS 530-6P/7           08/21/12-08/27/12         5         :30 6:39P- Jeopardy         1         \$1,100.00         Pitsburgh (WPXI)         NEWS 530-6P/7           08/21/12-08/25/12         5         :30 6:39P- Jeopardy         1         \$1,100.00         Pitsburgh (WPXI)         NEWS 510-0P/7           08/21/12-08/25/12         5         :30 6:39P- CHANNEL 11 NEWS         1         \$1,250.00         \$1,250.00         Pitsburgh (WPXI)         LATE NEWS/11           08/26/12-08/26/12         5         :30 7A-10A (EST)         1         \$1,250.00         \$\$500.00         Pitsburgh (WPXI)         SLIN NEWS 7-10A/12	rų.	0 Normal Line / Spot	08/21/12-08/24/12	2		4:29P- Judge Judy 430p		1	1 1	1	4	*	375.00	\$1,500.0	00 Pittsburgh (WPXI)	JUDY 430-5P/5	8/20/12
08/22/12-08/24/12         5         :30 6:59P-1eopardy         1         1         1         1         4         \$1,100.00         \$1,800.00         PHtsburgh (WPXI)         DROP 7-730P/B           08/21/12-08/24/12         5         :30 6:59P-1eopardy         1         1         1         1         4         \$1,100.00         PHtsburgh (WPXI)         JEOP 7-730P/B           08/21/12-08/24/12         5         :30 6:59P-1eopardy         1         \$1,100.00         \$1,100.00         PHtsburgh (WPXI)         JEOP 7-730P/B           08/21/12-08/27/12         5         :30 6:59P-1eopardy         1         \$1,100.00         \$1,100.00         PHtsburgh (WPXI)         JEOP 7-730P/B           08/21/12-08/27/12         5         :30 6:59P-1eopardy         1         \$1,250.00         \$1,100.00         PHtsburgh (WPXI)         LATE NEWS/11           08/27/12-08/27/12         5         :30 7A-10A (EST)         1         \$1,250.00         \$1,250.00         PHtsburgh (WPXI)         LATE NEWS/11           08/26/12-08/26/12         5         :30 7A-10A (EST)         1         \$1,250.00         \$500.00         PHtsburgh (WPXI)         SUN NEWS 7-10A/12	9	0 Normal Line / Spot	08/27/12-08/27/12			4:29P- Judge Judy 430p		× ×		3	1	*	375.00	\$375.0	30 Pittsburgh (WPXI)	JUDY 430-5P/6	8/20/12
08/21/12-08/24/12         5         :30 6:59P- Jeopardy         1         1         1         4         \$1,100.00         \$4,400.00   Pitsburgh (WPXI)         JEOP 7-730P/B           08/27/12-08/27/12         5         :30 6:59P- Jeopardy         1         1         \$1,100.00         \$4,100.00   Pitsburgh (WPXI)         JEOP 7-730P/B           08/22/12-08/27/12         5         :30 Sel- Jeopardy         1         \$1,250.00         \$3,750.00   Pitsburgh (WPXI)         LATE NEWS/10           08/22/12-08/27/12         5         :30 Islan Berkern - *53 Tu-Sat         1         \$1,250.00         \$1,250.00   Pitsburgh (WPXI)         LATE NEWS/11           08/22/12-08/22/12         5         :30 Islan Berkern - *53 Tu-Sat         1         \$1,250.00   Pitsburgh (WPXI)         LATE NEWS/11           08/22/12-08/22/12         5         :30 Islan Berkern - *53 Tu-Sat         1         \$1,250.00   Pitsburgh (WPXI)         SUN NEWS 7-10A/12           CONTRACT         2         \$300.00   \$40.00   Pitsburgh (WPXI)         SUN NEWS 7-10A/12         SUN NEWS 7-10A/12	7.	0 Normal Line / Spot	08/22/12-08/24/12			5:30P- 6P (EST)			1 1	1 2 0	E)		00.009	\$1,800.0	30 Pittsburgh (WPXI)	NEWS 530-6P/7	8/20/12
08/23/12-08/25/12         5         :30 Gs9P- Jeopardy         1         \$1,100.00         \$1,100.00         Htsburgh (WPXI)         Jeop 7-730P/9           08/23/12-08/25/12         5         :30 Sell Pattern *53 Tu-Sat         3         x x x x x x x x x x x x x x x x x x x	œ	0 Normal Line / Spot	08/21/12-08/24/12	ī,		5:59P- Jeopardy		1	1 1	1	4.		100.00	\$4,400.0	00 Pittsburgh (WPXI)	JEOP 7-730P/8	8/20/12
08/21/12-08/25/12         5         :30 Sell Pattern *53a Tu-Sat         3         x x x x x x x x x x x x x x x x x x x	6	0 Normal Line / Spot	08/27/12-08/27/12	5		5:59P- Jeopardy	1	- 6	- 1		1	\$1,	100.00	\$1,100.0	30 Pittsburgh (WPXI)	JEOP 7-730P/9	8/20/12
08/27/12-08/27/12         5         :30 10:59P- CHANNEL 11 NEWS         1         \$1,250.00         \$1,250.00         Pitsburgh (WPXJ)         LATE NEWS/11           08/26/12-08/26/12         5         :30 7A- 10A (EST)         2         \$300.00         \$600.00         Pittsburgh (WPXJ)         SUN NEWS 7-10A/12           CONFIRMATION CONTRACT           Date:         Accepted-Station:         Date:         Comments:	0	O Normal Line / Spot	08/21/12-08/25/12	un .		Sell Pattern- *53a Tu-Sat Late News	ю	×		×	19		250.00	\$3,750.0	00 Pittsburgh (WPXI)	LATE NEWS/10	8/20/12
08/26/12-08/26/12         5         :30/7A-10A (EST)         2         2         \$500.00         \$600.00         Pittsburgh (WPXI)         SUN NEWS 7-10A/12           CONFIRMATION CONTRACT           Date:         Accepted-Station:         Date:         Comments:	-	0 Normal Line / Spot	08/27/12-08/27/12	un .		10:59P- CHANNEL 11 NEWS AT 11P		-	200			\$1,	250.00	\$1,250.0	00 Pittsburgh (WPXI)	LATE NEWS/11	8/20/12
CONFIRMATION CONTRACT  Date: Accepted-Station: Date:	N	O Normal Line / Spot	08/26/12-08/26/12	-		7A- 10A (EST)	_	-34			2 2		300.00	\$600.0	00 Pittsburgh (WPXI)	SUN NEWS 7-10A/12	8/20/12
Date: Accepted-Station: Date:	1					CON	JFIRN	MAT	NO	CON	TRAC	F					
	19	:d-Agency/Advertiser:			Date:	Accepted-S	tation:					Date:		Comments:			

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contracts with this station, whether verbal or written.